

# Trendwise Analytics

A Big Data Company

## Big Data Innovation Lab (BIL) Program

GOOD SOLUTIONS  
FOR **YOUR BUSINESS!**



Introduction Video



# Trendwise Analytics

A Big Data Company

## Agenda:

- Trendwise Analytics Overview
- Big Data Innovation Lab (BIL) Program Overview



# Who are we?



**Trendwise Analytics is a Big Data & IoT company based out of Bangalore with a global client base**

Recognized by CIO Review Magazine as one of the top 10 most promising Big Data Companies



# Leadership Team



**Mohan Kumar, CEO** – Electronics Engineer from IIT Kharagpur with 25 years of Industry experience in a variety of leadership roles at SAP and IBM. Former Vice President at SAP Labs.



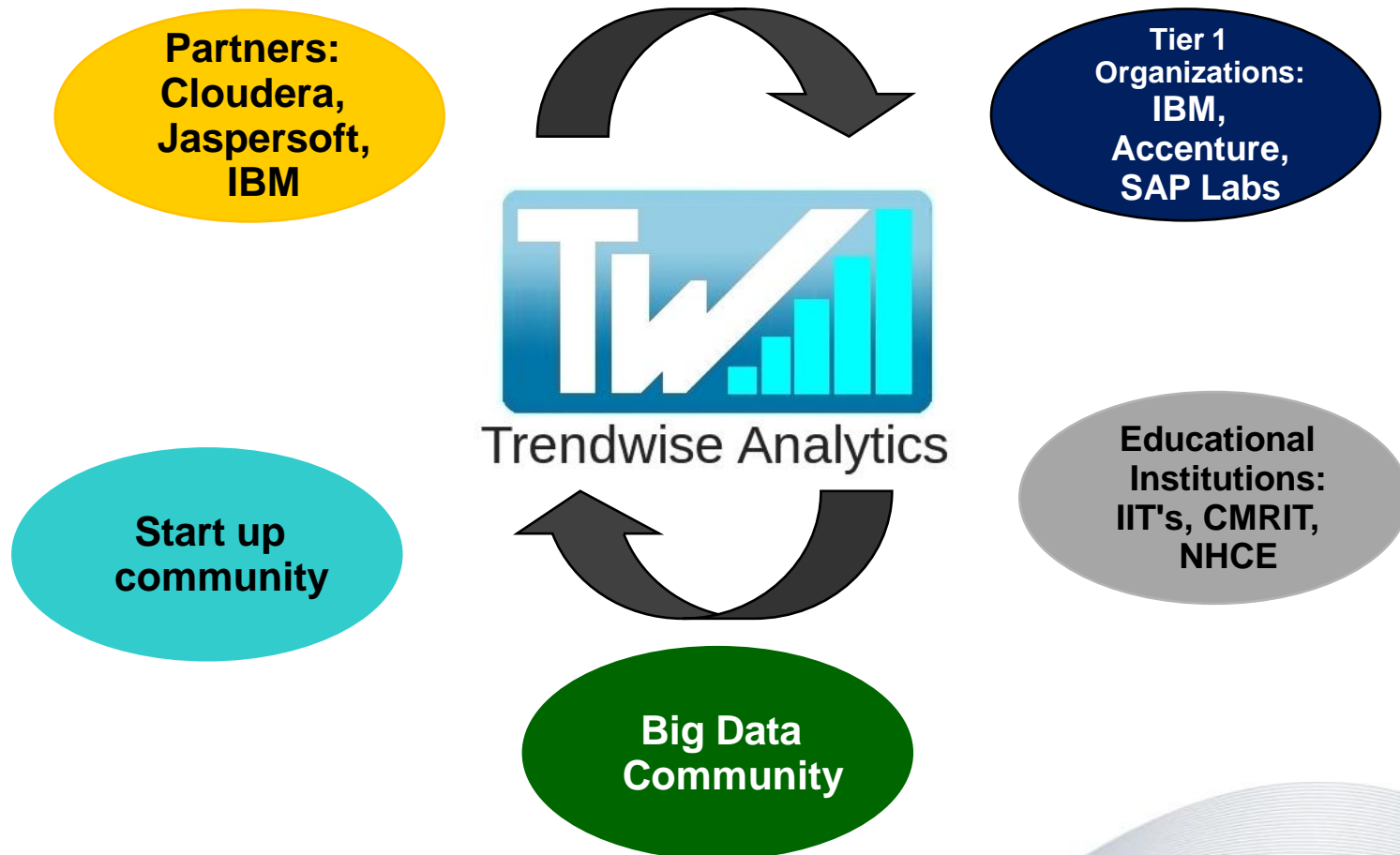
**Jai Prakash Nethala, COO** – PGDIE from NITIE, Mumbai with 18 years of Industry experience at SAP and Robert Bosch. Handled large & complex projects in ERP, CRM, SCM & HANA. Former Director at SAP Labs.

# Thought Leadership

- Delivered talk on Big Data at Google Open Data
- Delivered Expert Speak Webinars on Techgig
- Organizer -Bangalore Baby Hadoop Meetup Group
- Invited to Speak on Big Data by Wipro CTO office
- Featured in the TV program:  
Lufthansa Pioneering Spirit



# Our Eco-system



# Trendwise Analytics

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## Big Data Innovation Lab (BIL) Program Overview

- Goals & Objectives
- Commitment from Institution/University
- Commitment from Trendwise Analytics



# Goals & Objectives

- To set up a network of Big Data Innovation Labs with select few Institutions/Universities
- Increase awareness and innovation in the area of Big Data and Analytics
- Provide an environment for students to learn about and experiment with Big Data
- Create innovative applications to solve real life problems
- Encourage entrepreneurship
- Prepare students to be employable in the Big Data and Analytics world





# Commitment from Institution/University

- 5-10 Computers/laptops with Network connectivity
  - Existing computers/laptops can be used
- Dedicated physical space for the above
- 5 Student volunteers to work with Trendwise Analytics Team to execute the program
- 8-10 hours of time per month from Faculty to assess and track progress
- Spread awareness about this program among students of MCA, Engineering (B.Tech and M.Tech) and Mathematics(Statistics)



# Commitment from Trendwise Analytics

- Trendwise Analytics will provide the Big Data and Analytics expertise and know how
- Help set up the Big Data environment
- Will conduct guest lectures
- Will collect and validate ideas for projects
- Incubate excellent entrepreneurial ideas



# Contact us

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